



# Rouge

*320 East Michigan Avenue*

A new business in Milwaukee's Downtown, Rouge salon, has opened in the McGeoch building, a brick commercial building from the late 19<sup>th</sup> century. The window displays and signage reflect the elegance and tranquility of the interior space. Sidewalk planters and benches not only complement the facade, but extend a welcoming grace to pedestrians and passers-by.

